

The screenshot shows the HOMESmarketing.com website interface. Various ad types are highlighted with colored lines and labels:

- Grand Sponsor Ad (G)**: A large blue banner at the top left for "Bike to work" with a "Learn More" button.
- Top Banner Ad (A)**: A smaller blue banner below the Grand Sponsor Ad for "Cool view lofts at 27th & Fraser".
- Text Ad on Logo Banner (TXL)**: A small text ad on the logo banner: "TEXT AD(#1-10) - Rotating text ad here - learn more>".
- SYSTEM LOGO BANNER**: The HOMESmarketing.com logo banner.
- YELLOW MENU BAR**: A yellow navigation bar with links like "Regional Site", "CA-BC-Vancouver & Lower Mainland", "HMI Blog", and "POST/EDIT Ads".
- Link to HMI Blog**: A red line pointing to the "HMI Blog" link in the yellow menu bar.
- Text Ad on Yellow Menu Bar (TXY)**: A small text ad on the yellow menu bar: "TEXT AD(#108) - Bottom Right on YMB - learn more>".
- Supreme Tile Ad (ST)**: A large advertisement tile on the right side featuring a group of children and a "Sponsor a child now" button.
- Text Ad on Sidebar (TXS)**: A text ad on the sidebar: "Links to the HOMESmarketing household & real estate advertising network:" followed by a list of links.
- CLASSIFIED ADS (See next page):**: A section on the right side of the page listing "POST/EDIT Ads" and "LINKS to system's searchable classified ads".

### AD TYPES ILLUSTRATED ON THIS PAGE:

Rotating Image Ads: Grand Sponsor Ad (G), Top Banner Ad (A), Supreme Tile Ad (ST).  
 Rotating Text Ads: On Logo Banner (TXL), On Yellow Menu Bar (TXY), On Sidebar (TXS).

CLASSIFIED ADS - Illustrated on another page.

For current information on PRICING and PACKAGE DEALS, please look for **Rates & Ad Types** and **Package Deals** on the HOMESmarketing site.

# CLASSIFIED ADS - Real estate *For Sale* and *For Rent* listings

## Enriched features:

### 1. User friendliness and mobile readiness

- Readers can find properties (including yours) with precise search criteria and in well-sorted order - no waste of time in reading unqualified listings
- Your property will show up with a reader's search criteria, you don't need to re-post it to stay on top
- **[New]** Your property can be viewed comfortably on most mobile devices (see next line to try it out)
- **[New]** Short URL makes easy telling others - try opening this URL on your cell phone: [ListB.com/S132](http://ListB.com/S132)

### 2. You are in control

- Post new listings or modify existing listings, anytime anywhere via internet (access is password-protected)
- Post real estate *For Sale* and *For Rent* listings
- Post MLS listed or Non-MLS listed properties as you need
- Enter data from your computer and the system will post your ad in a *detailed, professional format*

### 3. Instant marketing ability and professionalism

(Things already exist with the system and will start functioning automatically as soon as an ad is posted)

- Instantly created presentation sheet on its own - each one is fully detailed, and professionally and independently presented (see image this page)
- Your posted property is part of the system targeting the general public - so the advertising ability begins immediately your ad is created
- The system's multilink advertising effect will increase the exposure of your ad
- With precise search functionality that would help readers find your ad of their desire and in comfort

### 4. Instant marketing capability

(Things you can execute as you desire, anytime)

- Time-sensitive action is possible: send hot listing messages immediately a new ad is posted, to cooperating colleagues and high potential clients already on your lists
- Tell others about your hot and newly listed property in full detail and with ease - via voice or text messaging, or send a link of the property via email (see also *Short URL* in item 1 above)

### 5. Database features and work efficiency

#### Individual usage:

- Tell others the Ad# of a specific property; or it can be found by anyone with precise search criteria
- *"View all ads of me"* feature - just provide others with a link or embed it on your website - listings will be presented in good easy to read sort order
- *"Just listed message"* feature - with just one click you'll be able to copy details of a property to other advertising media or via email

#### Brokerage or organization usage:

- *"View all listings of this brokerage"* feature - send others the link or embed it on website - listings will be presented in good easy to read sort order
- Individual has control whether a listing is to be included in the brokerage's pool
- Multilink advertising effect extended to all participating individuals


Paid advertising service provided via [HOMESmarketing.com](http://HOMESmarketing.com) - Date of print: 2012-08-24

From: Shelly Tam, Agent for owner Ad #: S132 (Short URL: [ListB.com/S132](http://ListB.com/S132))  
Company: Mimi Realty Limited Price: USD 2,888,000  
Tel: 012-111-2233 Status: For Sale  
Email: [shelly@realtyvo.net](mailto:shelly@realtyvo.net) View all ads of this advertiser  
Website: <http://www.realtyvo.net>

Property address: PH-3-1 Waterfront Avenue, City One, Test Zone  
Sub-area: City One (Region: ZZ-Test Zone)

Property type: Apartment unit # levels: 2 # bedrooms: 8  
Age of building: 3 years # fireplaces: 3+ # bathrooms: 5  
Total floor area: 3,680 sq.ft. # parking spots: 3+ # kitchens: 1

Features: (Sample ad for individually owned residential properties.) Here's a list of features of each for sale listing. Post new ad or modify existing ads online, any moment is needed. Each ad will go LIVE instantly. Each ad is a professional looking feature sheet. It fits on just one page, and displayed exclusively - No other ads are on the same page! It shows full details, up to six photos, and room measurements of the property. It has a unique Ad# that you can tell or email to others - No scary attachments! The ad is part of the searchable database of the system. The search result is easy to read - sorted by City, by Property Type, then by Price. Each listing is advertised instantly to the general public when it is created by you. Anyone can search and view your listing online (visitors are not required to sign up or log in to view listings). The system's MULTILINK ADVERTISING EFFECT will expand your advertising power. Visitors are directed from all sources - by other users of this system and by the system's other Regional Sites throughout North America. You can expose your listing to substantially more new audience of the general public on the HOMESmarketing system than if it is on your own website! If you are a real estate agent please explore the system's "info section for the real estate professionals"

Photos | Title | Construction  
 Title to land: Freehold Construction: Concrete  
Water supply: Public water system Foundation: Concrete perimeter  
Sewer: Public sewer system Roof: Aluminum  
Tax year: 2004 Flooring: Mixed  
Property tax: USD 13,800 Heating system: Hot water board  
Strata fees: USD 1,800 Heating fuel: gas  
Lot size (land area): N/A Fireplace fuel: Gas

Links to photos: [Front view of building](#)

Outdoor area: Deck  
Building facilities: Indoor pool, Spirl pool, Sauna, Playground, Clubhouse, Concierge, Guest suite, Caretaker, Audio-Video room, Lounge, Meeting facilities, Fitness facilities  
Strata fees coverage: Insulate heating, Caretaker

Main floor measurements - Total area this floor: 1,880 sq.ft.  
Living Room: 23' x 18' Family Room: 18' x 20' Dining Room: 18' 16'10"  
Kitchen: 22' x 16' Eating Area: 13'10" x 15'8" Den: 13'10" x 15'  
Media Room: 20' x 16'6" Storage: 20' x 16' Storage: 12' x 13'10"  
Guest Room: 12' x 13'10"

Above Main measurements - Total area this floor: 1,800 sq.ft.  
Master Bdrm: 22' x 18' Bedroom: 13' x 14'10" Bedroom: 12' x 13'10"  
Bedroom: 14' x 12'8" Bedroom: 10'10" x 12'8" Family Room: 14' x 16'  
Storage: 12' x 13' Laundry: 8'6" x 12'

Below Main measurements - Total area this floor: Measurements not available

Note: Measurements are approximate. Information provided herein deemed reliable but not guaranteed.  
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**Professionals Package:** Two large, eye-catching image ads plus *optional* Lister Subscription for unlimited posting of real estate ads, with referral fee earning feature included, valid up to June 2018. You need to pay a one-time fee only. Please look for **Professionals Package** on the *HOMESmarketing* site.